

# 2022 Business Networking for Artist & Crafters Sessions at CCCC Small Business Center In-Person & Online

Want to turn your passion into a real business, or build upon the existing business you already have, while networking with other creative and passionate people? Come learn best practices and secrets of success for effectively operating an arts and crafts business. Mark your calendar for these sessions and come learn in-person or online in a collaborative environment! Instruction runs from 6-8 pm.

## Tuesdays

- January 25: How to Control Costs with Dan Spangler
- February 22: Establish & Apply a Savings Strategy with Rachel Gerald
- March 29: Booth Design 101 with April Priester
- April 26: How to Budget to Success with Dan Spangler
- May 31st- Artist Model Canvas with Leslie Lewis
- June 28th: Building an Online Portfolio Part I with Leslie Lewis
- July 26: Building an Online Portfolio Part II with Leslie Lewis
- August 30: Social Media and Your Website with Leslie Lewis
- September 27: Branding 101 with Leslie Lewis
- October 25: Recordkeeping Tips and Tricks with Leslie Lewis
- November 29: Marketing and Promotions with Leslie Lewis

**Free to Attend!**